





Created in Barcelona

We are SEAT, created in Barcelona. A city alive with music, art and culture, shaped by the diversity of the people who call it home. You can feel it in the energy of its streets, in the joy and openness that fills every encounter in every journey

SEAT is a part of this spirit. Inspired by Barcelona's vitality and lightness, we create cars that bring joy to everyone who experiences them, those who see them, and those who, through driving them, rediscovers the beauty of driving.

Hello, Lifestyle.

Always full of ideas and Inspiration? Perfect! Life's never boring with you. The SEAT Arona is exactly made for that, ready to carry whatever you need and keeps up with you, wherever your next adventure leads.

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SELECT YOUR ENGINE

			kW	CO2 WLTP	Fuel Economy WLTP	NOx	VRT Rate	Annual Motor Tax	RRP	ROTR
New ARONA SE	KJP2XV	New Arona 1.0TSI 95hp	70	120 g/km	5.3 l/100km	16.8 mg/km	16.00%	€190	€28,175	€29,175
	KJP2WX	New Arona 1.0TSI 115hp	85	120 g/km	5.3 l/100km	21.3 mg/km	16.00%	€190	€28,985	€29,985
	KJP2WZ	New Arona 1.0TSI 115hp DSG	85	126 g/km	5.5 l/100km	22.1 mg/km	17.50%	€200	€31,385	€32,385
New ARONA SE Plus	KJP2XV	New Arona 1.0TSI 95hp	70	121 g/km	5.3 l/100km	16.8 mg/km	16.75%	€200	€29,745	€30,745
	KJP2WX	New Arona 1.0TSI 115hp	85	120 g/km	5.3 l/100km	21.3 mg/km	16.00%	€190	€30,320	€31,320
	KJP2WZ	New Arona 1.0TSI 115hp DSG	85	127 g/km	5.3 l/100km	22.1 mg/km	17.50%	€200	€32,745	€33,745
New ARONA FR	KJP5WX	New Arona 1.0TSI 115hp	85	124 g/km	5.5 l/100km	21.3 mg/km	16.75%	€200	€31,665	€32,665
	KJP5WZ	New Arona 1.0TSI 115hp DSG	85	130 g/km	5.7 l/100km	22.1 mg/km	17.50%	€200	€34,240	€35,240

Optional extras and Irish standard equipment may have an effect on the CO2, NOx and Fuel Economy figures. The CO2, NOx & Fuel Economy figures are the official figures obtained from tests under standardised EU test conditions. Pricing effective as of 01.01.2026. Subject to change.

ROTR: Recommended on the road price is RRP including delivery charges of €1,000 as recommended by SEAT Ireland. Please note every effort has been made to ensure the contents of this publication (including RRP, CO2, fuel consumption and technical information) were accurate and up-to-date at the time of publishing. SEAT Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to SEAT Retailers at the earliest opportunity. Please consult your local SEAT retailer for the latest product information.

SEAT CONNECT.

Want a seamless digital experience? The SEAT Ibiza keeps you constantly connected. Behind the wheel or outside your car. Download the MY SEAT APP and use your smartphone to access vehicle data. Or open MY SEAT APP through the touchscreen to start planning your route or organise your playlist. Now you can locate parking spaces, see real-time traffic maps and get route information to improve your experience even more. Always there, always on. That's what real connectivity means.

Forget Where You've Parked?

Simply open the My SEAT app and you will be able to easily locate your vehicle in cities or large parking areas.

The GPS coordinates will give you the exact address and you are then able to navigate to it through the easy to use map.

Is My Car Secure?

For those moments when you're unsure if you've locked your car.

Through the My SEAT app, authorised users can see and control the lock status of the doors and boot.

When Is My Service due?

You have enough things in your head to have to remember your next car service.

Activate automatic service scheduling and your chosen authorised service partner will contact you as soon as your vehicle detects the need of a service (inspection or relevant warning light).

SEAT Connect

SEAT CONNECT enables access to multiple features and benefits including:

Vehicle Status

- Driving Data
- Vehicle Health Data

Comfort

- Parking Position
- Personalisation

Remote & Control

- Anti-Theft Alert
- Remote Lock & Unlock

Safe & Secure

- Service scheduling
- Customer care
- Breakdown call

Navigation**

- Online POI search
- Online destination import
- Online route impact
- Online maps update
- Online traffic information
- Local hazard Information
- Online route calculation
- Dynamic POI (petrol+charging+ parking information)

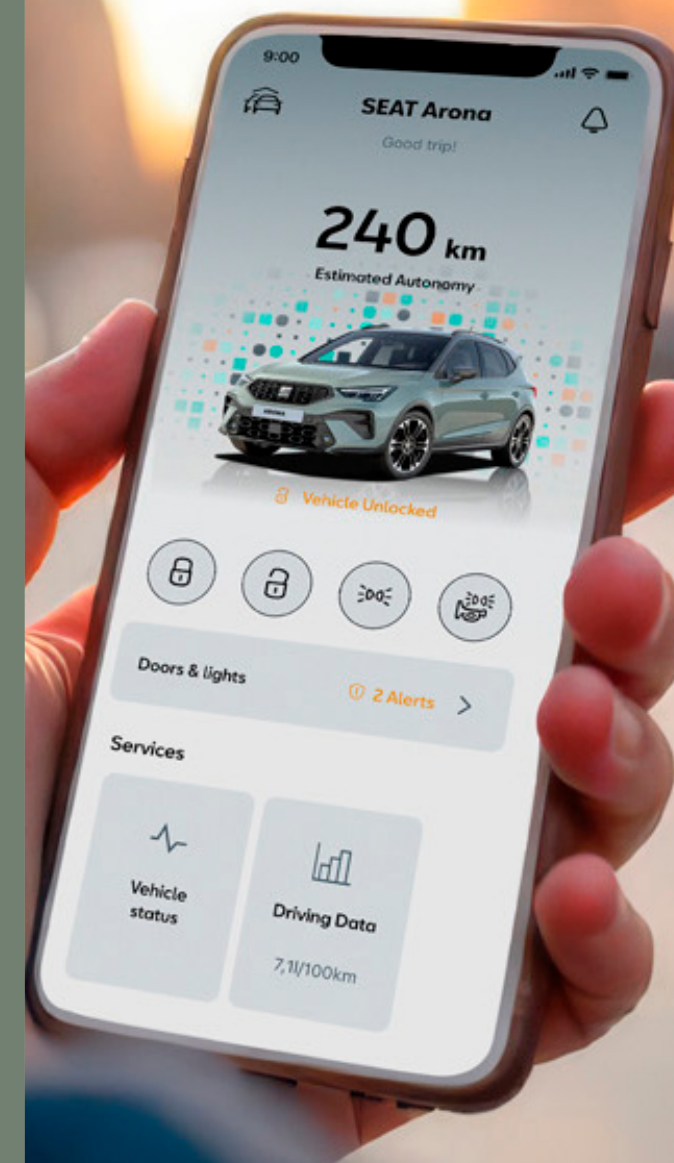
Download SEAT App



Apple Store



Playstore Store



**Only available if Navigation option is fitted.

New Arona SE.

From €28,175

The New Arona SE is equipped to let you do your thing every day. From Front Assist that helps you avoid getting up close to the vehicle ahead, Eco LED daytime running lights so you can see and be seen 24/7, to an 9.25" touchscreen media system so you're free to listen to whatever gets you going for the journey.

Standard Specification

Wheels & Tyres

- 16" 'Design' Alloy Wheels in Silver

Exterior Equipment

- Painted Door Handles & Mirrors
- Body Coloured Bumpers
- LED Headlights & Taillights
- Auto Lights
- Front Fog Lights w/ Cornering
- Rear Fog Lights

Infotainment

- Full Link Smartphone Intergration [Wireless Apple CarPlay & Android Auto]
- 8" Digital Cockpit
- 9.2" Navigation System
- SEAT CONNECT: Safety Service and Remote Access 10 Year Subscription

Interior Equipment

- SE Interior Styling: Chrome interior detailing and Black Headliner
- Height-Adjustable Driver Seat
- Leather Multi-Function Steering Wheel
- Vegan Leather Handbrake
- Coloured Interior Air Vents
- Front Reading Lights
- Adjustable Rear View Mirror (Dimming)
- Split Folding Rear Seats

Functional

- Air Conditioning
- Front & Rear Electric Windows
- Cruise Control
- Speed Limiter

Safety Equipment

- Driver & Passenger airbag with front passenger airbag de-activation, front side and curtain airbags
- Anti-Locking Braking System
- Hill Hold Assist
- ISOFIX
- Tyre Pressure Monitoring System
- Attention & Drowsiness Assist
- Windshield Wiper Intermittent control with light sensor
- Electronic Stability Control
- Lane Assist
- Front Assist with Autonomous Emergency Braking
- Dynamic Road Sign Display
- Rear Parking Sensors
- Extended & Proactive pedestrian and cyclist protection
- Remote Central Locking



New Arona SE Plus.

From €29,745

Stay connected to your tunes, your calls, and to the route ahead with the intuitive media system, featuring an easy-on-the-eye 9.25" Navigation system. Plus, clever Full Link technology ensures maximum connectivity to your phone's features, so you can stay in touch and keep on moving without distraction. You'll always know exactly where you're going in life.

Standard Specification (In additiona to SE)

Wheels & Tyres

- 17" 'Dynamic' Machined Alloy Wheels in Silver

Interior Equipment

- 6 Speakers
- Interior Light In Footwell
- Height adjustable Front Seats [Driver & Passenger]
- Auto-Dimming Interior Mirror, Breakaway

Exterior Equipment

- Dark Tinted Windows
- Electric, Folding & Heated Mirrors
- Bi-Coloured Painted Roof

Functional

- Rear-View Camera
- Ambient Interior Lighting



Images shown may contain optional extras. Please check with your local SEAT dealer if you have any questions.

New Arona FR.

From €31,665

Sometimes you need to make your own powerful statement, the New Arona FR comes equipped with 18" Performance alloy wheels, sports suspension, new FR bucket seats interior and a driver-focused digital cockpit so you're able to keep tabs on your drive at a glance.

Standard Specification

Wheels & Tyres

- 18" 'Performance' Alloy Wheels in Atom Grey

Exterior Equipment

- Painted Door Handles & Mirrors
- Body Coloured Bumpers
- LED Headlights & Taillights
- Auto Lights
- Front Fog Lights w/ Cornering
- Rear Fog Lights
- Daytime Running Lights
- Electric, Folding & Heated Mirrors
- Dark Tinted Windows

Infotainment

- Full Link Smartphone Intergration [Wireless Apple CarPlay & Android Auto]
- 10.25" Digital Cockpit
- 9.2" Navigation System
- SEAT CONNECT: Safety Service and Remote Access 10 Year Subscription

Interior Equipment

- FR Interior Styling: Chrome interior detailing and Black Headliner
- Bucket Seats
- Height adjustable Front Seats [Driver & Passenger]
- Leather Multi-Function Steering Wheel
- Vegan Leather Handbrake
- Coloured Interior Air Vents
- Front Reading Lights
- Auto-Dimming Interior Mirror, Breakaway
- Split Folding Rear Seats
- Steering Wheel Shift Paddles [DSG Only]

Functional

- 2 Zone Climatronic
- Rear View Camera
- Electric Front & Rear Windows
- Cruise Control
- Speed Limiter
- SEAT Drive Profile
- Ambient Interior Lighting
- Park Assist

Safety Equipment

- Driver & Passenger airbag with front passenger airbag de-activation, front side and curtain airbags
- Anti-Locking Braking System
- Hill Hold Assist
- ISOFIX
- Tyre Pressure Monitoring System
- Attention & Drowsiness Assist
- Windshield Wiper Intermittent control with light sensor
- Electronic Stability Control
- Lane Assist
- Front Assist with Autonomous Emergency Braking
- Dynamic Road Sign Display
- Front & Rear Parking Sensors
- Extended & Proactive pedestrian and cyclist protection
- Remote Central Locking



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Wheels.

16"



Design 16"
Machined

SE

17"



Dinamic 17"
Machined

SE+

18"



Performance 18" Atom Grey

FR

SE	SE
SE+	SE+
FR	FR
Standard	
Optional	



Colour.

Metallic



SE SE+ FR

Midnight Black



SE SE+ FR

Magnetic Tech



SE SE+ FR

Glacial White

Non-Metallic



SE SE+ FR

Fiord Blue

Premium



SE SE+ FR

Liminal Red
SOP 16/26



SE SE+ FR

Graphene Grey



SE SE+ FR

Oniric Grey

SE SE
SE+ SE+
FR FR
Standard
Optional

Colours can vary from screen to screen and printer to printer. Please contact your local dealer to view colour swatches.

Upholsteries.



AURORA BLUE Uni Cloth - GS

SE SE+



NUANCE BLACK Uni Cloth- MH

FR

SE SE
SE+ SE+
FR FR
Standard
Optional



**Your
technical
bit.**

Optional extras
& technical info.



New Arona optional extras.

Paint Finishes	Option Code	SE	SE Plus	FR	RRP From*
Soft Paint	-	S	S	S	No Cost
Metallic Paint	M	O	O	O	€797
Premium Metallic Paint	C	O	O	O	€1,001
Exterior & Interior					
Bi-Coloured Roof	P3A	O	S	S	€466
Ambient Light in Air Vents	PLI	-	-	O	€58
Towing Preparation [Wiring]	PRP	O	O	O	€175
Logo Removal	PQN	O	O	O	No Cost
Comfort & Technology	Comfort & Technology				
Connectivity Box & Storage Pack - Wireless Phone Charger - Front Center Armrest	PST	O	O	O	€582
Alarm System	WAS	O	O	O	€291
Digital Cockpit 10.25"	PFK	O	O	S	€407
Safe & Drive "M" - Adaptive Cruise Control - High Beam Control	PAC	O	O	O	€294
Safe & Drive "XL" - Adaptive Cruise Control - Slide & Exit Assist - Traffic Jam Assist - High Beam Control	PDN	-	O	O	€TBC
KESSY (Keyless Entry & Start) [Changes to PQC with WAS]	PQS	O	O	O	€350
Emergency Spare Wheel	PG6	O	O	O	€204
SEAT Sound System	PNS	-	-	O	€587
2-Zone Climatronic	PH2	O	O	S	€357
SEAT Full LED Lights	PXX	O	O	O	€816
Winter Pack (SE+ & FR Only): -Heated Front Seats	PW2	-	O	O	€291
Winter Pack (SE Only): - Heated Front Seats - Height Adjustment Front Seats - Exterior Mirrors, Power Folding, Heated	PW1	O	-	-	€525

O : Optional | S: Standard | -: Not Available Note: *RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please visit the [seat.ie configurator](https://www.seat.ie/configurator)

New Arona - Technical Information

Engine	KJP*XV	KJP*WX	KJP*WZ
Cylinder/Valve [total]	3/12		
Displacement [cc]	999		
Cylinder bore and stroke [mm]	74.5/76.4		
Compression ratio	11.5		
Maximum power [kW (HP)/rpm]	70 (95)/5000-5500	85 (115)/5500	85 (115)/5500
Maximum torque [Nm/rpm]	175/1600-3500	200/2000-3000	200/2000-3000
Atmospheric/Supercharged	Turbocharged		
Fuel type	Petrol		

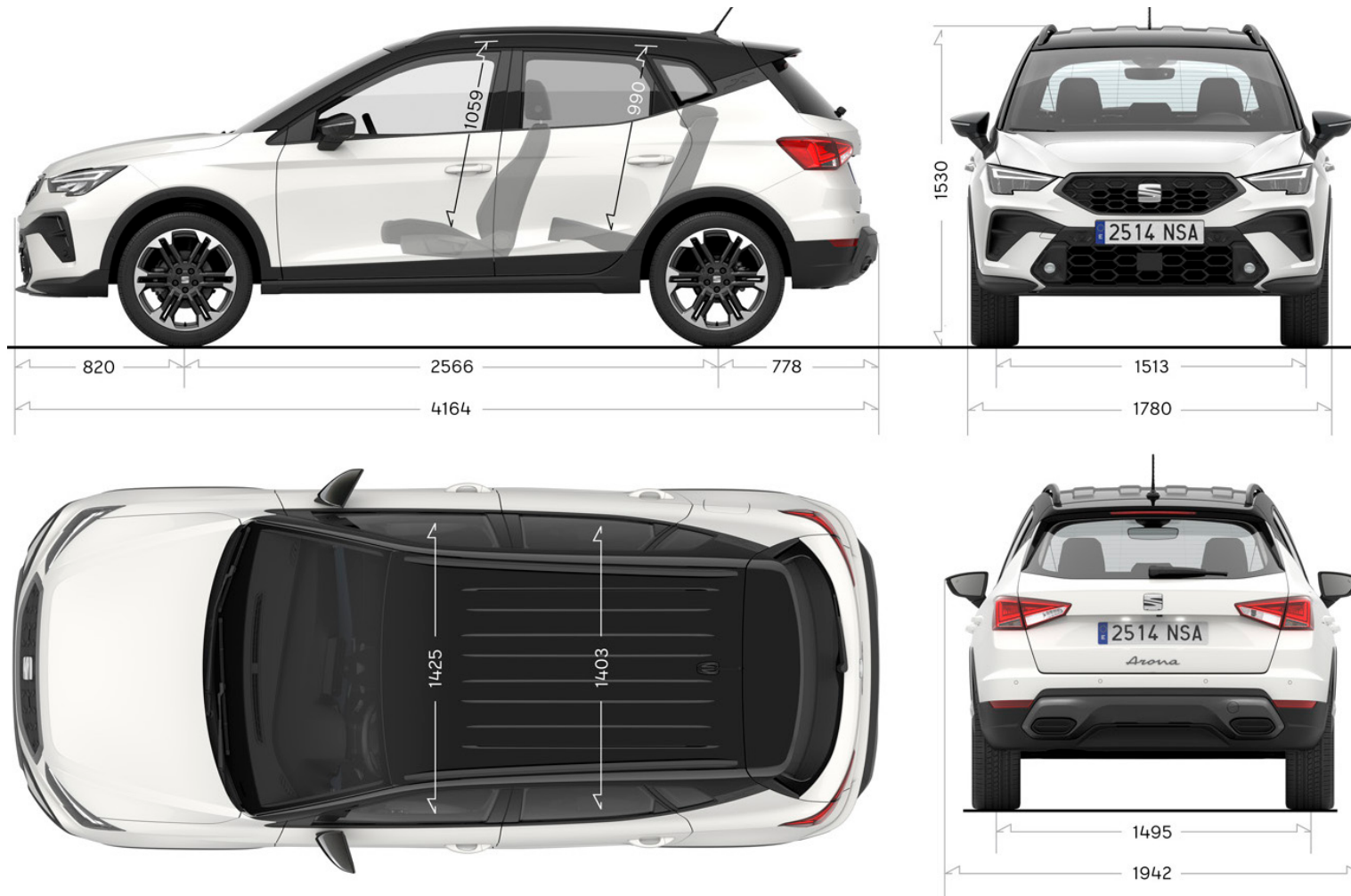
Performance

Maximum speed [km/h]	182	195	195
Acceleration 0-80 km/h [s]	7.6	6.8	6.8
Acceleration 0-100 km/h [s]	11.1	9.9	9.9

Other Information

Turning diameter [m]	10.6		
Gearbox Type	5-Speed Man	6-Speed Man	7-Speed DSG
Length/width/height [mm]	4164 / 1780 / 1538-1530		
Wheelbase [mm]	2566		
Boot capacity [l]	400		
Fuel tank capacity [l]	40		
Maximum towing weight without brake [kg]	590	600	610

Dimensions





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